

Stormy Lake Association Board Meeting  
Sunday, July 28, 2024

Meeting called to order at 2:00

Debbie Benson, Val Laabs, Stephanie Wesloh, Steve Fox, Bruce Campbell, Sandy Sieber, and Gregg Cook via phone were present.

No minutes from the last meeting were read.

#### President's Report

- Debbie asked about the process for letting new people know about the SLA. Sandy stated she will assume responsibility for sending out or delivering a welcome letter. Please advise her of any new lake residents.
- Debbie will ask Kurk MacPhearson to maintain the database.
- Spectrum is making progress. Debbie will obtain pricing when available.
- Any monitoring of the boat landing will be put on hold until we get the lake quality report.
- Val Laabs will research swimmer's itch and what is currently best practices in controlling the spread.
- Debbie will appoint a chair for the nominating committee.
- Mike and Debbie will host the Soiree on August 14 12-2. They will provide the brats and attendees will be asked to provide sides. No SLA funds will be used.
- The second Saturday of June 2025 will be the first Parade of Homes. Suggested donation is \$10 per person. There will be 3 homes. Steve Fox and Bruce Campbell both offered their homes. Time will be 10-noon. Donations will be collected at each home will all money raised going to support our lake quality. This event is not open to the public.
- No suggestion were made to improve the boat parade. Even years the boats will go clockwise, odd years counterclockwise.

#### New Business

- Bruce suggested a deadline of June 15 for paying dues. Voting privileges are for those up to date with their dues.
- Steve stressed the importance of compliance with Conover ordinances and the need to remind lake resident to be courteous with wake boats, loud music and fireworks
- Bruce presented the beginning layout of our website. We have a contract for \$500 with a designer. Any additional work will be \$85/hour. The annual cost of Wix is

about \$300/year. There will also be a cost of about \$20/year for a domain name. The domain name will be [www.stormylake-wi.org](http://www.stormylake-wi.org)

- Stephanie, Jim Sieber and Berleen will meet to transition the treasurer function.
- Dinner socials will continue with October being a chili cook-off.
- Bruce has registered us to Adopt a Highway with the Vilas County Highway Department. We have requested the two-mile stretch of Cty K from Hwy 45 to Cty S. We will need to recruit volunteers and pick up litter three times per year between April 1 and November 1 (cannot work Memorial Day or Labor Day weekends). Waiting to get approval and more details from the Highway Department.
- Discussion of SLA donations. We agreed that the outdoor recreation trails (snow and ATV) are not in the interest of all. We will continue with community support donations like fire, food banks, etc. The Board will make the final decision on which organizations to support.
- Debbie indicated that we will be considering moving forward with becoming a 501(c)(3) organization in order to make it more likely to receive grant funding and to allow member donations to be deductible.
- Sunshine for Humanity collects cans and flip tops. Agreed we will promote.
- Stormy Lake Courtesy Code will be posted in the directory and website and hard copies will be made available for posting in homes.
- Debbie suggested a theme of “Share the Lake” to encourage courtesy. Bruce began a logo design.
- SLA members will be encouraged to initiate any other social events (book clubs).

Next Board Meeting is Saturday, September 7, 2024 9AM

Adjourned at 3:40